



European Women Lawyers Association

The Voice of Women Lawyers Across Europe

YOU_{LA}

Providing a platform for Women Lawyers Across Europe



CREV·GWIR·IN·THESE·STONES
FEL·GW·YDR·HORIZONS
O·F·WR·NAIS·A·WEN·SING



The Plan



- ▶ When the EWLA website was conceived it was always planned that a membership area would feature. This has been delayed again and again for various reasons - but it's coming (finally!)
- ▶ The membership area (YOU**LA**) will be built around the idea of “social networking” providing an access-controlled but open platform for EWLA members to:
 - ▶ Share ideas
 - ▶ Share and collaborate on files
 - ▶ Post photos
 - ▶ Suggest website content
 - ▶ Socialise.
- ▶ **YOU**LA will form part of the EWLA2.0 release which will also fix known issues with the website and streamline access to information in the existing sections of the site whilst seeing the addition of some often-requested new sections.

The Features



▶ Social Marketing

In addition to providing a members area **YOU_{LA}** will provide collaboration and networking facilities that members can use for their own private or business purposes to create their own “networks with networks”.

▶ Social CRM

YOU_{LA} will also function as a CRM for EWLA and it’s members, tracking interaction and building EWLA’s brand by ensuring that EWLA is easy to contact and that EWLA’s institutional memory is maintained across changes to the board.

▶ Social Intranet

YOU_{LA} will improve communication and collaboration opportunities with deep social connections that help turn thoughts and ideas into actions and projects. Improving EWLA’s wider impact by facilitating quicker and more responsive content/project generation.

▶ Communities for Innovation

YOU_{LA} will maximise engagement with internal and external stakeholders including, partners and government, to drive innovation by connecting interested parties with local EWLA members with subject matter expertise.

The Timescale



- ▶ We're planning for EWLA2.0 to be released in phases:
 - ▶ PHASE 1: Members Area and New Website Sections:
Q1 2016
 - ▶ PHASE 2: Members Email services and Live Collaboration Tools:
Q2 2016
 - ▶ PHASE 3: Final Fix (based on feedback/suggestions from P1 and P2):
Ongoing

- ▶ We're happy to receive input into what you'd like to see in these areas you can make your suggestions by emailing website@ewla.org



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